

Industrial View

First and only platform for MSMEs

VOLUME 04

ISSUE 02

HYDERABAD

FEBRUARY 2017

PAGES 68

Rs. 100

FSME - INDIA ACHIEVEMENTS 2011 - 17



Striving for the
promotion of Micro, Small
and Medium Enterprises



APK Reddy
(Aran Prasanth Kumar Reddy)
National President

Happy New Year & Pongal

*Wishing Mahat Sankranti day
be filled with sweet happiness*



Contents

FSME - INDIA ACHIEVEMENTS 2011 - 17

The jurisdiction of court cases pertaining to the items published in Industrial View will only be Hyderabad (the place of its publication). Cases of other jurisdictions will not be entertained.

- Editor

RAGHURAMA RAJU KALIDINDI
MEDIA CONSULTANT
9849350555

PRINTED & PUBLISHED BY ARANI PRASANTH KUMAR REDDY ON BEHALF OF FEDERATION OF SMALL AND MEDIUM ENTERPRISES OF ANDHRAPRADESH, PRINTED AT HARSHITHA PRINTERS, 6-2-985, YOUSUF BUILDING, KHAIRATABAD, HYDERABAD - 04. PUBLISHED AT FEDERATION OF SMALL AND MEDIUM ENTERPRISES OF ANDHRA PRADESH, FLOT.No. G1, DWARAKAMAI APART, HINDI NAGAR, DWARAKAPURI COLONY, PANJAGUTTA, HYDERABAD, A.P.
EDITOR : ARANI PRASANTH KUMAR REDDY

***Nourishing your
Business Dreams***

SyndMSE

**Now Loans for
Micro & Small Enterprises**



Made Quick, Easy & Attractive

**Collateral
Free Credit
upto**

₹100 lacs

- **Low interest rate**
- **Low service charges**
- **On line facilities available**
- **Quick Sanction**

For details, contact our nearest Branch
or Regional MSME Care Centre or
visit our website www.syndicatebank.in



**सिंडिकेटबैंक
SyndicateBank**

भारत सरकार का अंगण A Govt. of India Undertaking

Tailor made New schemes:

Synd Doctors - Doctors

Synd Cashew - Cashew Industries

Synd Transport - Transport operators

Synd Marble - Marble & Granite industry

Synd Textile - Textile & Ready made
garments



CORPORATION BANK

WELCOMES YOU

Financing Small & Medium Enterprises

SME Schemes

CORP SME TEXPLUS SCHEME
CORP SME AUTO PLUS SCHEME
CORP SME RECEIVABLE FUNDING
CORP TERM PLUS
SME LIQUID PLUS SCHEME
CORP SME GOLD CARD SCHEME
CORP SME CREDIT CARD RECEIVABLE FUNDING
CORP COLLATERAL FREE LOAN SCHEME
CORP COMMERCIAL VEHICLE LOAN SCHEME
CORP GOLD BUSINESS LOAN

**Small & Medium Enterprises are the driving engines for the
Banking Industry and the Nation.**

CORPORATION BANK

D.No. 15/196, BRINDAVANAM, NELLORE - 524001,

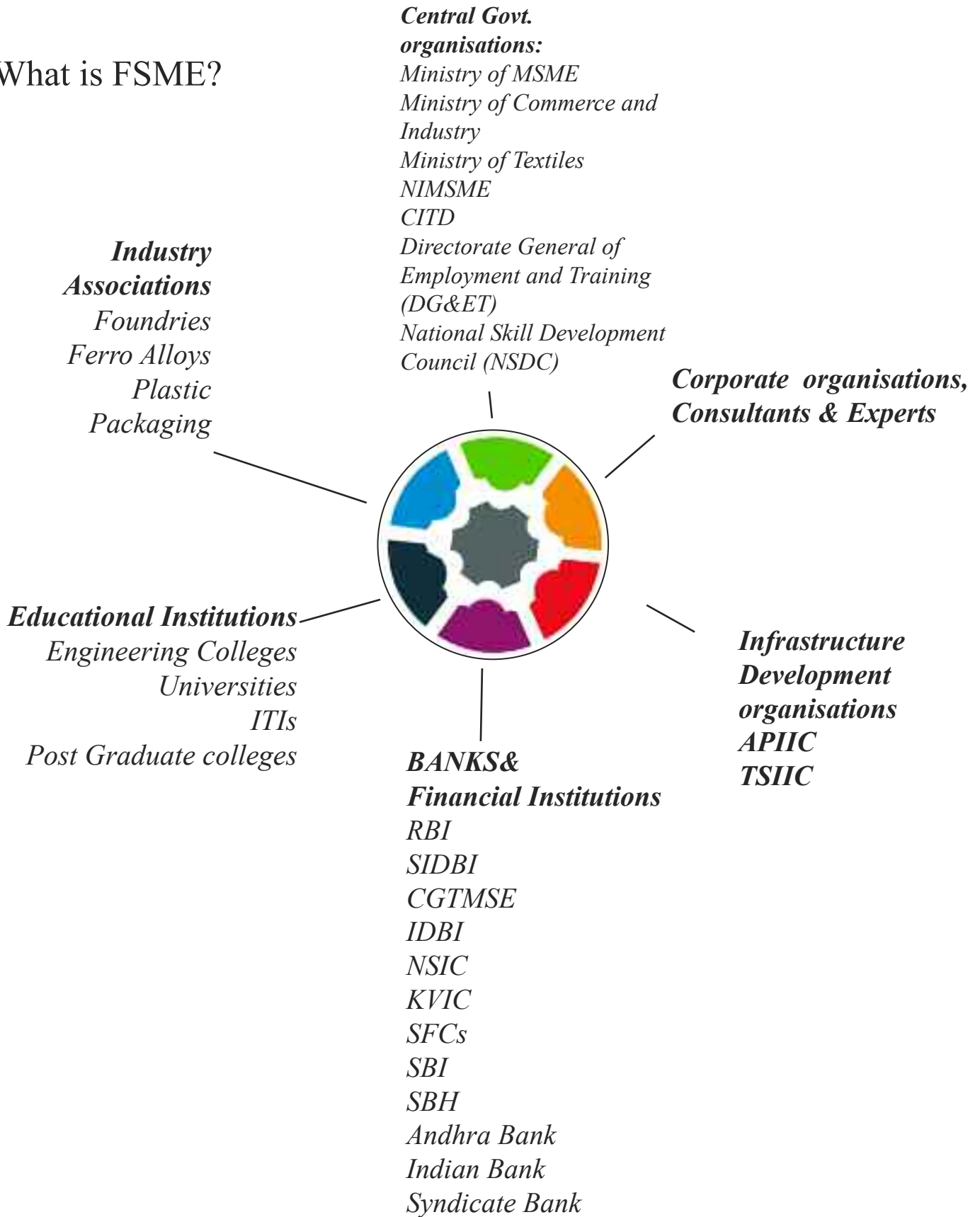
Ph: 0861-2337057, E-mail: cb8826@carpbank.co.in, Website: www.Corpbank.in

कार्पोरेशन बँक



Corporation Bank

■ What is FSME?



FSME's Vision and actions



FSM-India as a national organization is representing Small and Medium Enterprises, got recognition and representing various state level committees such as State Level Banking Committee (SLBC), State Level Inter Institutional Committee (SLIIC), State Level Committee for Incentives and District Industrial Promotion Committee in both Andhra Pradesh and Telangana. This has helped us to represent MSME issues in all the forums including getting financial support to the SMEs” he said.

A huge rally of about 27,000 strong workers and industrialists agitated in protest of the continuous power crisis in 2012 and got sanctioned about Rs 200 crore as waiver in power tariff. That agitation sup-

ported by leaders like Chandrababu Naidu, Venkaiah Naidu, Dattatreya and K Chandrasekhar Rao who were in the opposition, showed the power of unity industry.

Existing industries are facing severe crisis. In two Telugu states, 7 lakh families of entrepreneurs and 40 lakh workers families depend on the well-being of MSME sector. It's because this sector can provide employment for 24 persons with Rs 1 cr investment. Narendra Modi could become a successful leader because of the importance attached to small scale sector and development in Gujarat. Today employment generation is a big issue and self-employment is the only solution.

FSME India was invited by the Government of AP in formulating the New Industrial Policy, and we played a constructive role. AP Government is inviting global investments through and promoting corporate sector. In this context, linking up MSMEs with corporates is essential and having skilled workforce is the important pre-condition.

In Nellore district 28 engineering colleges, 68 degree colleges are producing about 1 lakh graduates and technocrats every year who need employment and self-employment. When we thought of contributing to development of Nellore FSME chose Nellore district as a pilot district for starting Industrial clusters.

Today by utilising all the schemes of AP and central governments these aspiring entrepreneurs can start their own enterprise. We have requested the district collector to allocate 30 acres as a pilot project to establish a plastic industrial cluster. This cluster shall provide 1000 yards per each unit and employ more women.

Our main objective is to discuss and design the future course of action to develop MSME sector in Nellore. Though government institutions like APIIC are developing land occupancy is becoming an issue. In this background FSME declares that we are ready to facilitate in phases of entrepreneurship like allocation of land, financing through banks by using our involvement in different inter-institutional committees.



INTRODUCTION

Federation of Small and Medium Enterprises (FSME) has been working tirelessly for the growth and development of Micro, Small and Medium Enterprises (MSME) Sector in India presently in two states, Andhra Pradesh and Telangana. FSME is a federation with dynamic entrepreneurs as its members and experts from various fields on its Board who advise and guide MSMEs based on their problems and their business endeavours.

FSME has been representing MSMEs for their benefit and bridging them with the State and Central Governments, Banks and other partners in business. FSME has been conducting programs on skill development and entrepreneurship Development in various Engineering Colleges and has been thriving for promoting employment and self-employment.



VISION

Voicing and promoting the interests of Micro, Small and Medium enterprises in India to make the MSME sector a partner in the growth story of the country

MISSION

- ✓ FSME India is a platform to bridge Governments, its agencies and financial institutions with the entrepreneur community
- ✓ Creating an atmosphere of 'Security and Confidence' among the entrepreneurs.
- ✓ Making MSME Sector a profitable, integral and proud partner of India's industrial sector

OBJECTIVES

- ✓ Promote and propagate the Government Schemes and policies
- ✓ Provide linkages with bankers and financial institutions
- ✓ Impart skills for the development of entrepreneurs.
- ✓ Create awareness on entrepreneurship among students and potential entrepreneurs.

ACTIVITIES



- ✓ Information dissemination of all related schemes of the Government for the establishment of MSMEs
- ✓ Linking with Banks and Financial institution
- ✓ Promotion of Clusters and industrial Estates
- ✓ Intervention at various levels in the interests of MSME sector
- ✓ Support for existing sick MSMEs and NPAs
- ✓ Infrastructure support
- ✓ Entrepreneurship Development programmes for all with a special focus on youth and women
- ✓ Skill Development programmes
- ✓ Entrepreneurship awareness programmes for students in Engineering Colleges, other educational institutions, and universities
- ✓ Participation in National and International Exhibitions
- ✓ Dissemination of knowledge and information on MSME sector through monthly magazine 'Industrial View' and other publications

ACHIEVEMENTS

Establishment of FSME Skill Development Centre at Nellore, Andhra Pradesh: FSME India established a sprawling technical based infrastructure in an area of 1000 sq. yards in Auto Nagar in Nellore, Andhra Pradesh to cater the need of imparting skill training to the youth and women. So far 600 persons were trained in various courses.

Facilitator for ni-msme (Govt of India): A Skill Development Training Programme was organized in Fashion Designing by National Institute for Micro, small and Medium Enterprises (ni-msme) with the initiative and infrastructure provided by FSME- India for 30 women from SC, BC and minority sections at Nellore. These women were imparted with new skills in Fashion Designing to establish small business.

Organizing of Seminars and Conferences: FSME has been organizing seminars and conferences for strengthening the entrepreneurs and one such seminar has been organized on 17th December at Nellore.





Mr. A.P.K. Reddy, National President of FSME India submitted a memorandum with respect to sick MSME units for Revival and Rehabilitation to the Hon' ble Union Minister for MSME, Shri. Kalraj Mishra ji and also submitted a memorandum to Hon' ble Union Minister of State for Labour and Employment, Shri Bandaru Dattatreya on 22nd December 2016 at New Delhi.



Mr. A.P.K. Reddy, National President of FSME India is participated as special invitee in the Consultation meeting on “Cooperation amongst SMEs from BRICS Countries through E-commerce Development and Technology Transfer” , jointly organized by FICCI AND UNIDO on 20 December 2016 at New Delhi.



FSME India organised
ONE DAY AWARENESS PROGRAMME ON INCUBATION
in Vignan's Institute of Information
Technology, Visakhapatnam
on 5th Dec, 2016



FSME India jointly organized with Associations COSME, an interactive Meeting on the implementation of Ease of Doing Business in the Factories and Establishments on 16th December 2016





CELEBRATING *small* BUSINESS



M SME Conclave at Nellore had impact on the people's representatives, political parties and officials. One such example is the interaction with Somireddy Chandramohan Reddy, MLC of Andhra Pradesh and former MSME Minister in united Andhra Pradesh, at the conclave. In continuation of the dialogue with him, FSME-India National President APK Reddy met him and apprised him of the views of FSME regarding the development of MSME clusters in Nellore.



Entrepreneur is the owner, not a lessee

FSME's demand gets resolved

Resolution for FSME's long pending demand of 'Outright sale not lease' is found. APK Reddy, National President of FSME was taking up the problems faced by the entrepreneur as the land allocation was done on lease by the government agencies. He was demanding that the land should be given as outright sale and not lease as the government agencies are not charging anything less than the real value of the land.

Krishnaiah, Chairman of Andhra Pradesh Industrial Infrastructure Corporation declared that "Land allocation will be done on the day of the establishment of industry on the basis of outright sale and not lease. This will help the entrepreneur to get loans from banks without any hassles".

He lauded the consistent persuasion of APK Reddy and said that Chandrababu Naidu, Chief Minister of Andhra Pradesh, in the Conference of District Collectors decided to allocate land on outright sale.



Industrial View

Conclave Special

Industrial View, an organ of FSME-India dedicated for the interests of micro, small and medium enterprises has brought out a special edition on the occasion of MSME Conclave. Union Minister M Venkaiah Naidu released this special edition which contained the specificities of Nellore district and the achievements of the ten prominent persons who were felicitated. Industry watchers, officials and entrepreneurs lauded the efforts of APK Reddy for publishing the magazine for the past three years to cater the needs of MSME sector.





Trainees get certification

Giriraj Singh distributed the certificates for the trained persons of EDP training programme in Skill Development Centre, Nellore, managed by FSME-India. The skill Development Centre trained about 300 people with the assistance of Ni-msme Hyderabad.







**Mr. A.P.K. Reddy,
National President of
FSME India is Guest of
honor at seminar
organized by the
Departments of Infra /
Energy & Industry,
Govt. of Andhra
Pradesh, on the
occasion of Krishna
Pushkaralu on 20th
August 2016.**



Skill and fund youth says APK Reddy

Bhongir Development Forum Awareness Meet



Youth should be aware of the policies of the government to become self-reliant and not depend on the government employment” said APK Reddy, National President of FSME-India. Elected representatives and officials should provide opportunities to skill and employ the youth, he said addressing the Entrepreneur Awareness Program on 14 July at Bhongir in Telangana, organised by Bhongir Development Foundation, an initiative founded by Dr Boora Narsaiah Goud, a TRS MP.

Encouraging MSMEs and developing entrepreneurship in youth is the only solution to create em-

ployment in large numbers, said APK Reddy. Empowering students coming out of engineering and technical institutions and providing financial assistance to them will do wonders, he added.

The meet was attended by youth, representatives of financial institutions like Mudra, Small Industries Development Bank Of India (SIDBI), SC, ST, BC and Minorities Corporations and the Director of MSME department of Telangana. About 1000 youth who participated in this meet were introduced how to avail the opportunities and turn into an entrepreneur.



FSME's green initiative

For FSME industrial development includes conserving the environment. FSME national President APK Reddy along with M Krishnaiah, Executive Chairman of APIIC took part in Vanam Manam programme, a great initiative of AP government. The programme was organised at Auto Nagar Nellore. Many local entrepreneurs submitted their applications for allocation of land in the proposed Industrial Park at Nellore to which Krishnaiah assured them to look into the matter.





(FSME National President A P K Reddy and Raja Mahendhra Reddy, President of COSMI presented a Memorandum to Shri Kalraj Mishra, Hon' ble Minister for MSME, Central Govt.)

Startups in Small Enterprises Sector

Sri A P K Reddy, National President, Federation of Small and Medium Enterprises (FSME) and Sri Rajmahendhra Reddy, President, Council for Small Manufacturing Industry (COSMI) presented a Memorandum to Shri Kalraj Mishra, Union Minister for MSME when the Minister visited Hyderabad on Monday, the 21st March 2016. They requested the Minister that Startups need to be encouraged in large scale in Andhra Pradesh and Telangana States. The incipient and sick Industries are to be given special Incentives to restart the Industries in the joint States. APK Reddy and Raja Mahendhra Reddy requested the Minister that Startups of MSME Sector are to be given special status and grant permission in the category on par with IT sector. This will motivate Youth

in large number to come forward to establish Enterprises. There needs to be establishment of Incubation Centre in each District. A Skill Development Center has to be established in each Mandal to provide Skills Training for the youth in large Scale and provide Employment for them. APK Reddy said that 35,000 Enterprises are closed due to Power and other crisis in the united Andhra Pradesh and Central Govt. need to come forward to their rescue. The Center has to provide Incentives and Royalties to the Enterprises in both the States as per the promises made in Bifurcation Act of Andhra Pradesh. In response Shri Kalraj Mishra said that the Union Government is viewing these MSMEs specially and concentrating to rescue them.

For a Common Cause

Meeting with Deepa Venkat, Swarna Bharat Trust



FSME-India President A P K Reddy and Vice President Y. Vidyasagar explaining about FSME activities in Nellore Dist. to Deepa Venkat, Managing Trustee, Swarna Bharathi Trust, Nellore in the presence of Mr. Janardhana Raju and Mr. Amar about Skill Development Programmes conducted for BC/SC/ST and minority Communities. Job melas planned - Cluster development- Industrial parks- and on the activities of FSME



Rudy lays foundation stone for Skill institute



Bringing out the latent talent of the youth by empowering them with skills is the aim of Skill India Mission and the dream of the Prime Minister Narendra Modi”, said Union Minister for Urban Development M Venkaiah Naidu on 20 June at Venkatachalam near Nellore. He was addressing the meeting organised by Swarna Bharat Trust to distribute awards and certificates to meritorious students in the district.

The availability of skilled manpower is only 3 percent and in this back ground the ministry of Skill Development under Rajiv Pratap Rudy is working to bridge the gap between demand and supply of skilled human resources in the country, Venkaiah said. Vocational and technical training, skill upgradation, innovations are to be developed are essential for both getting jobs and also at work, he added. He elaborated the slogans of Modi, Make in India and Skill India and appealed the youth to take advantage of these programmes.

Apart from this certificate distribution another major initiative of Swarna Bharat Trust, ‘Skill Development Centre’ took off with the foundation stone laying ceremony. Union Minister for Skill Development Rajiv Pratap Rudy laid the foundation stone for a new ‘Skill Development Institute’ at Chavatapalem near Venkatachalam. Union Minister Venkaiah Naidu and Dr P Narayana Minister for Urban Development, AP graced the ceremony.

“Imparting skills and vocational training to 30 crore in the country is the aim of Modi government. Sufficient funds were and will be allotted to fulfil this aim”, said Rajiv Pratap Rudy. He appreciated the efforts of Swarna Bharati Trust in imparting training for the rural youth. There is a lot of demand for the vocationally trained youth not only in the country but also at global level, Rudy said.

On the same day, Industrial Training Institute in Gudur welcomed a distinguished guest, who was none other than the central minister for Skill Development Rajiv Pratap Rudy. APK Reddy, Chairman of ITI Gudur explained the status, achievements and problems faced by ITI Gudur.



Better days for Auto Nagar



Small entrepreneurs of Nellore are gaining confidence these days. The pro-active governance headed by the District Collector M Janaki, is generating hope among them. When the issue of the pathetic condition of Auto Nagar, Nellore was raised before her, she immediately took steps to improve the situation. Janaki, personally visited and initiated steps and ordered APIIC to get the status report, sanctioned Rs 20 crore to redress the issues of Auto Nagar.

She also visited the FSME-Skill Development Institute and encouraged them, promised support from the government in skilling the youth and educated of the district.



Target 2020

5000 persons in the state to get loans



Long term planning is always needed to uplift the downtrodden. Syndicate Bank which is always in the forefront in empowering the people financially joined hands with another leading organisation of MSME sector FSME-India in this endeavour. The Industrial Policy 2015-2020 is the time frame in which the downtrodden and weaker sections will be getting help from the bank.

In a policy planning, both have decided to enable 5000 persons in Andhra Pradesh to get loans and financial help from the bank during this period. APK Reddy, National President FSME-India reiterated the commitment of the organisation and thanked the Syndicate Bank officials and district officials for the positive response in this attempt.

KTR assures FSME on revival of sick units



We are looking into the problem of sick industries and would soon come out with a plan to revive them,” said KT Rama Rao on 16 July 2016. All the problems faced by the micro, small and medium entrepreneurs will be solved, assured the minister. APK Reddy, National President of Federation of Small Medium Enterprises (FSME) India submitted a memorandum regarding the grievous problems faced by the MSME units in the state.

He requested the Industries Minister to take-up with the Union

Finance Ministry to make necessary changes in the Bank’s lending Rules so that units will not turn into NPAs, for which the minister assured of talking to the centre in this regard. FSME also appealed K T Rama Rao to Constitute Special Industrial SLBC Committee for Industries with experts in Finance, Industry, Banks etc. to study the causes for sickness of the industry and stake up remedial measures.

The other issues raised were, steps to be taken for the revival of SSI and Medium Scale Units and concessions to be granted to SSI

units in existence for making their operations viable.

Regarding power relating demands of the industry APK Reddy urged the minister to withdraw Fixed Charges and take up billing being done to domestic and other Consumers. Billing of actual consumption of power in a month and limiting only to Customer Charges in case of NIL consumption. They also urged the minister to apply Uniform Applicability of LT Category to SSI Units, Removal of Peak hour surcharge for industries.



Industrial View

First and only platform for MSMEs

To Subscribe: contact 9963777915, 9642088889





SICK UNITS IN TELANGANA

Jupally assures revival

Minister of Industries in Telangana government raised hopes when the FSME-India delegation met him and represented on issues concerning MSME sector. The delegation led by APK Reddy, National President of FSME-India met him on 23 June, in State Secretariat, explained issues and presented a memorandum.

The delegation requested the Jupally Krishna Rao, Minister for Industries to look into the revival and rehabilitation of sick units and making corpus fund available for restructuring of loans. The minister promised to look into the demands on a priority basis.

Jupally Krishna Rao was an active supporter in all the agitations led by the industry leaders in 2013 against power cuts. His speech in the Empowered Committee Meeting of RBI after assuming the charge of minister in Telangana government reiterated his understanding and concerns like revival and rehabilitation of sick units in MSME sector. It has raised hopes of many grief-stricken entrepreneurs.

As per the SLBC, the NPAs in Telangana State as on 31 March 2015 are Rs. 2489.52 cr. There are 25479 sick units in the state worth of Rs. 830.78 cr.

APK Reddy requested the minister to revive the sick units on merits, and allocate Rs.500 cr for this purpose. By rescheduling or restructuring the accounts with banks and fresh funding from a corpus being arranged by the Government, all these units will come in to operation imme-

It is nothing but the waste of public assets. Industrial View published an article on the issue of non-utility of land at Gajularamaram allocated by APITC way back in 2008. This land located in Quthbullapur mandal, Rangareddy district was allocated for establishing industrial units. Even after a lapse of so many years nothing has come up in Gajularamaram and now the land has become a haven for illegal mining of sand. This issue was also brought to the notice of Jupally Krishna Rao, for which he has assured to look into this. The delegation requested the minister to reallocate the land for genuine and interested entrepreneurs.

diately. This pro-industry action would generate immediate employment and the revenues to the state Government, he explained.

Another important issue raised with the minister was the implementation of the assurance given by the Chief Minister K Chandrasekhar Rao regarding the R&C penalties. A few months back KCR has assured to waive R & C penalties to the

tune of Rs135 cr in Telangana, which lends a much needed respite for the industrialists. The GO releasing the assured amount to waive R & C penalties is yet to be released. The delegation requested to expedite this as many entrepreneurs are waiting for implementation of this long-awaited promise.

The delegation also met Aravind Kumar, Secretary Industries Department and requested him to expedite the issuance of GO regarding the sanction of Rs 135 cr for waiver of R & C penalties. With the declaration of industry-friendly policy, the Government of Telangana has brought out a vibrant and workable industrial policy. The success of this policy and good intentions of the Chief Minister and his team depends on the implantation of the assurances and declarations. Small and medium entrepreneurs are waiting desperately to save the industry, for the well-being of the entrepreneur and the workers, whose life depends on the survival and growth of MSME sector.





Memorandum submitted to Sri Ajeya Kallam, IAS, Principal Secretary, Finance Department, GoAP on Hoodh-hudh Cyclone

Sri A P K Reddy, President, FSME informed that more than 3000 MSME units have been badly affected in Cyclone hit areas and they need timely support from all agencies. He informed that the FSME India-AP Chapter Team has visited the area and assessed the

extensive damage mainly to tiny and small & medium units. At the outset, he thanked RBI and SLBC for the relief measures proposed, particularly rescheduling of loans. He expressed that a lot more is needed to be done for the crucial MSME Sector. He requested the forum to con-

vene a special steering committee meeting of SLBC at Vishakhapatnam for speedy action. It would be appropriate to involve Principal Secretaries – Finance and industry in this meeting apart from all local associations/MSME-DI/DIC to get valuable inputs and take viable decisions.



APK Reddy explaining the present the industrial status at the SLBC meeting held at Pattabhi Bhavan, Andhra Bank building at Saifabad in Hyderabad.

Mission at Grassroots



APK Reddy, president, FSME AP felicitating Arun Jaitley, senior BJP leader

To Regain Lost Industrial Paradise!

*As various pre-poll surveys indicate the comeback of NDA government with more than three-fifths of Indian voters favour the opposition BJP in the recent visit of the senior Bharatiya Janata Party (BJP) leader, leader of Opposition in Rajya Sabha, Arun Jaitley to Hyderabad and his interaction with industrial community rekindled the hope of the industry. It was clear that the contours of the new industrial policy of BJP seem entirely different from the sort of policies followed by UPA. Jaitley agreed the need of building competitive enterprises and indicated that their industrial policy that will be emerging will not have much of the old statist and protectionist policy mix. However, his tone could not escape the political overtures as general elections are round the corner, **Industrial View Bureau** reports.*



President A.P.K.Reddy and Vice President M.Prabhakar Rao along with office barriers of FSME meet Etela Rajender, Finance Minister and submitted memorandum and requested to do their best for bringing health to the MSME sector in the State Telungana.





FSME presented memorandum to Amit Shah, National President of the Bharatiya Janata Party, on 22 August 2014, at Hotel Haritha Plaza, Begumpet, Hyderabad. Problems faced by industries of states of Andhra Pradesh and Telangana were brought to the notice of the national President of BJP requesting his attention. G.Kishan Reddy, State President of BJP Telangana was also present on the occasion. FSME National President APK Reddy, FSME Telangana Chapter Vice-President Prabhakar Rao and other office bearers met the dignitaries.

ITIs to be linked with MSMEs, Dattatreya promises



My focus as labour minister is skill development”, declared Bandaru Dattatreya Minister of State (Independent Charge) Labour and Employment, amidst a gathering of entrepreneurs and representatives of small and medium industry. The occasion was the felicitation of the honoured guest, Bandaru Dattatreya, after swearing-in as the Minister of State (Independent Charge) Labour and Employment in the Central cabinet.

Dattatreya promised to do away with inspector raj and for a healthy growth of industry, He advised to maintain harmony between industry and work force for the benefit of all the stakeholders. Speaking about the changes to be brought in by the new government, “Reforms not at the cost of working class”the minister declared. He promised that the Factory amendment bill would not be against the interests of the industry. “We have 14000 Industrial train-

ing Institutes under my ministry. All of them should become productive and it will be done in coordination with micro, small and medium enterprises”. My focus will be to enhance skills of work force for the benefit of the industry, he said. He also said that as the minister of labour my priority would be finding more employment opportunities.

The felicitation programme was organised by COSMI under the stewardship of Rajamahender

Reddy involving other industry bodies FSME India, APPMA, FAPCII, AISSME Telangana and others in November in Hyderabad.

Another guest of honour, Muralidhar Rao, National General Secretary of BJP appreciated the industry bodies felicitating a labour minister and said that this represents the harmony between labour and entrepreneurs. The minister Dattatreya is equally close both the trade unions as well as industrialists, he praised. He also said that there is no class struggle between working class and industry and the labour ministry should closely deal with the closure of industries. Dattatreya's importance is more as the city of Hyderabad is a hub of many small industries, Pharma,



There is no class struggle between working class and industry and the labour ministry should closely deal with the closure of industries

*-Muralidhar Rao,
BJP*

foundry, defence enterprises, he said.

Dr Laxman, leader of BJP in Telangana Assembly promised all out support from his party to the Government of Telangana to develop industry and provide employment to achieve 'Bangaru Telangana'. He advised to choose an amicable attitude with the central government, irrespective of political and ideological differences. Laxman promised all sorts of cooperation for resolving the impending issues of industry and work towards revival of closed units.

Speaking on the occasion, A Prashanth Kumar Reddy, National President FSME India, took an opportunity to represent the issues faced by MSME units. About 20 lakh small scale units





are looking for help from the centre as the state governments of Andhra Pradesh and Telangana are not in a position to help after reorganisation, he said. Moreover as the policy making on MSME sector falls under the purview of central government, minister Dattatreya has a role to play, he urged.

District or region specific industries like granite industry in Khammam, cotton ginning mills in Warangal, foundries in Rangareddy, etc., should get special package, APK Reddy said. By providing proper financial assistance to artisans of Nirmal, Pembarthi and other places and crafts can contribute to the growth of MSME sector, he said. Supporting and focusing on traditional occupations like toddy tapping of Gouds, oil palm, animal husbandry of Yadavs, can not only lead to the economic growth of the OBC castes but also will develop the



My focus will be to enhance skills of work force for the benefit of the industry

-Bandaru Dattatreya

traditional occupations into a full-fledged industry, he opined.

APK Reddy urged the minister to link Industrial training Institutes in the country with MSMEs to make 'Skill India' and 'Make in India' a reality. He appealed Dattatreya, the Minister of Labour to take up policy changes in the rate of interest by financial institutions, excise duty, power tariff etc., to rescue the burdened industry. Unless proper budgetary allo-

cations are made, enact laws instead of mere issuance of GOs, entrepreneurs will not come forward in MSME sector, he appealed.

Rajamahender Reddy, President of COSMI, presided the felicitation programme. He appealed Bandar Dattatreya to take up the issues of the micro, small and medium enterprises, with the central government as they are in a position to make a change in the existing situation. He asked the minister to look into the concerns of employers in the Factories Act, like hike in ESI deductions both from the employees and employers, issues of unorganised sector.

Chintala Ramachandra Reddy, MLA and representatives of industry associations also congratulated Bandar Dattatreya for his new responsibility as the minister at the centre and spoke on this occasion.

Mandate the special package to rescue SMEs: APK Reddy



The decision of carving out Telangana from Andhra Pradesh, through the Andhra Pradesh Reorganisation Bill, 2014, does not have any effect on the plight of the industrial sector in the State,” APK Reddy, President, Federation of Small and Medium Enterprises, Andhra Pradesh (FSME-AP) said.

Taking part in the seminar, he spoke on the issues impeding the industrial growth and demanded that NPAs in MSME sector should be restructured in Telangana and Seemandra with the help of Centre.

According to him, the creation

of the state does not help unless special package is given and the special package is made mandatory and the package should not be tied up with any condition.

Explaining how the Micro, Small and Medium Enterprises (MSMEs) failed to survive the recent economic downturn and recession, along with the political imbroglio of Andhra Pradesh, he requested the political leaders to come forward to rescue 7 lakh entrepreneurs and also 40 lakh employees, who were badly hit by the situation.

He welcomed the corporate sector, but not the ‘monopsony’ and

the ‘monopoly’ of the big industries. According to him, the big industries must be accommodative with the SMEs through alliances.

Taking his suggestions in right spirit, former Minister for Industries Dr J. Geeta Reddy appreciated APK Reddy for his spirit of fighting for the cause of SME sector, which the engine of economic growth and for promoting equitable development. TRS leader and MP, Dr G Vivek also assured APK Reddy that the woes of the SMEs, particularly related to power shortage, NPAs etc., would be represented to the policy makers to get them addressed.



Gujarat Ministry of State, Energy & Petrochemicals, Saurabh Bhai Patel addressing the State level convention on power crisis in AP.

CHAMPIONING THE CAUSE OF INDUSTRY

With the major political party, Bharathiya Janata Party (BJP) emerging as a powerful force to reckon with in Indian politics, all eyes are riveted towards the saffron party, which is posing a seri-

ous threat to monolith party like Congress. In the initial days, BJP was looked upon as a baniya party trying to protect the traders and businessmen. But over the years, the party underwent transformation, shedding its inhibitions to-

wards modernization of industry. For it, modernization doesn't mean at the cost of domestic industry for use of indigenous resources. And also it is averse to toe the line of encouraging the heavy industry by giving a raw



deal to the small and medium industry. Back in State, BJP has been actively participating in the programmes launched by MSME sector while highlighting their problems effectively across the State. Particularly when the State was afflicted by power crunch, BJP solidly stood behind the small and medium industry, by taking part in various protest programmes organized at every length and breadth of the State. For a change, its State leaders brushed aside political issues and expressed solidarity with the suffering industries, which were on the verge of closure following the severe power shortage in the State. It is to be recalled while at the national- level, BJP top leader Muralidhar Rao vowed to breathe new lease of life into the



State BJP president G. Kishan Reddy



Senior BJP leader Bandaru Dattatreya (middle) taking part in relay hunger strike camp, organized by JAC. APK Reddy (left to Dattatreya) also seen in the camp

ailing MSME sector, down in Andhra Pradesh his counterparts are not leaving any stone unturned to effectively champion the cause of MSME sector. When a round table conference on power crisis in the State was organized, Gujarat Power Minister Saurabhai Patel participated and made an impressive presentation on the

power scenario in Gujarat. State BJP leaders like Bandaru Dattatreya, Dr K Laxman, Meesala Chandraiah of Cherlapally Industrial Development Area were forefront in taking up the cause of MSME sector. As is known, several small and medium industries in the State have turned NPAs due to crippling blow

dealt by the power problem. Though the government of the day assured that measures will be taken to protect the MSME sector, still several industries are languishing in a shambles, rendering thousands of persons jobless. Many a time the government assures of providing financial package to the MSME industry. But in reality, such assurances are on paper only. The amount of Rs 1300 crores to be given in 2011 to salvage the MSME sector is still to be given. The step-motherly treatment given to the MSME sector is causing a grave concern among the small and medium industries, which are already caught in the death-trap. As an annual ritual during the budget time, the governments at the Centre and State make a big announcement of providing financial package and other measures to boost the MSME sector. But in vain. The



APK Reddy addressing a meeting where the State and National leaders of BJP are on the dais.

major handicap that is hindering the growth of MSME sector is lack of lobby at the Centre. While every field of development enjoys the patronage and protection of political masters, poor MSME sector is shorn of any sort of lobby both at the Centre and State. For instance, there is a powerful sugar lobby at the Centre to take care of the sugar barons' and farmers' interests. Union Agriculture Minister

Sharad Pawar played a key role in getting sanction of Rs.72,00 crores interest-free term loans for sugar industries. But unfortunately, there is nobody to pitch for MSME sector cause. Loans are announced but are not given. Measures are spelt out in a grandiose manner, but are not implemented. It is high time for the governments both at the Centre and State to come out of the shell and take a pragmatic approach. ■



APK Reddy, President, FSME, submitting a memorandum to senior BJP leader M Venkaiah Naidu, as BJP State President Kisahn Reddy looks on



M Chandraiah, Vice President, Nacharam Industrial area workers union and also Cyberabad zonal president of BJ, along with senior BJP leader, Dr Laxman



Corporation Bank helps small business



Corporation Bank is making headway in empowering the people financially through focusing on MSME sector, in Nellore. They invited FSME to be partners with the bank in this endeavour. Not Employment, self-employment is the theme of the meeting.

Distribution of Rs 2 cr to those who are empowering themselves through self-employment was welcomed by FSME-India. National President of FSME, APK Reddy expressed gratitude to the bank on

behalf of the poor and downtrodden sections of Nellore district who are in need of a helping hand for earning a better livelihood. P Ajitnayak, the Deputy General Manager of Corporation Bank promised to give loans to all of them through MUDRA Bank and CGTSME scheme.

Tailors in the town participated in a good strength, under their banner of Tailors' Association. There are 10,000 tailors in the district, catering to the needs of the people.



Entrepreneurs Interaction Meet - Nellore

Sri A P K Reddy, President, FSME, Sri Vidyasagar, Vice President, FSME, FSME Associations, Sri Pratap Reddy, M, Convener, Nellore Dist. have organized an Entrepreneurs meet of Nellore Dist. on 27th February 2016

About 90 participants attended the meet and among them : Sri Kota Guru Bramham, President and Sri P. Subrahmanyam, Secretary of A P Chamber of Commerce.

Sri Vomina Subrahmanyam, President, Chamber of Commerce, Nellore. Sri Ramurthy, President, and Sri Shankar, Vice president, Automobile Dealers Association, Sri Sreedhar, FSME Member and other Entrepreneurs from Nellore Dist. have attended the meet and participated in the interactions:

Issues:

Sales tax related problems were discussed, - Nellore being the border district, there are lot of problems even for small issues. A separate meeting will be planned with Deputy Commissioner, CST to understand the problems and to create conducive environment. Infrastructure Problems in Attivaram, Menakuru, Mambattu, Pannm-gadu, Auto Nagar. Environmental Clearance on Attivaram Allottees. Power problems of industrialists were discussed.



Dream To Tra

New Age Student- Er



Transcend Time

Entrepreneurship by FSME





The secretary of Nalanda college, Dr Vijaya Sarada Reddy addressing the student community, as the Chairman, FSME cell development programme, Ramana Rao, APK Reddy, President FSME AP, Chairman of Nalanda group of colleges, Arimanda Varapasada Reddy, MSME director Sudheer Kumar are a few on the dais.

Entrepreneur development cell, aims to put the students in the shoes of an entrepreneur whose initial work was supported by the FSME AP. The pilot project, a forerunner of industrialization of Coastal Andhra, allows undergraduate students of Nalanda Engineering College, Kantepudi- Sattena-palli near Guntur, to make decisions based on the inputs by APK Reddy, President, FSME AP, starting with his decision to become an entrepreneur and following the bumps in the road that he had to overcome or work around on his way to strive hard.

Students are taken through seven decision points that reflect the kinds of dilemmas APK Reddy faced. His speech and the initiation inspired students by showing them one of their own who turned obstacles into opportunities, and gain wisdom from the lessons he learned.

According to a latest study on student entrepreneurship, nearly 92 per cent of Indian engineering students have not attended any course in entrepreneurship. The survey also revealed that 57 per cent of engineering students in India want to start their own ventures in the short to medium term. In China and the US, this percentage is 50 per cent and 65 per cent respectively. Out of those, only three per cent of Chinese and 22 per cent of US students actually ended up joining a start-up or launching one of their own. In India, however, this is probably below 1 per cent.

After the bifurcation of Andhra Pradesh, Federation of Small and Medium Enterprises, (FSME AP), under the aegis of its president APK Reddy, started to get itself involved in reconstruction of AP, particularly in industrial sector. When it is found that the Andhra Pradesh with record number of engineering colleges in India, witnessed no institutions with

entrepreneurship cells (e-cells), FSME AP took the initiation in that direction with a pilot project at Nalanda Engineering College, Kantepudi- Sattenapalli near Guntur.

Attending the programme as chief guest, APK Reddy called upon the students to dream high to become a successful entrepreneur. India needs a large number of young entrepreneurs, who can be nurtured at the college level, he said.

“The opportunities in India for youth are not increasing at the same scale at which India is adding young people to its fold,” he affirmed.

Engineering colleges should allow students to start a business in the second year to run it for the next three years. By this, students can combine real-life problems as an entrepreneur while pursuing their degree, he said.

According to him, college is a safe place to fail as 99 per cent of students will not come out with a product or a solution but would know what it means to start a business, paying salaries, raising money, creating bank account and dealing with profit and loss account – everything about doing business than just reading textbooks.

He mooted the model to be made part of their curriculum. He also proposed for giving 20 per cent waiver in attendance to the students to run a business, and 4 per cent grace marks. He opined that the entrepreneurship starting at the academic institution is the lever with which we can turn this situation around.

“As every student now wants to be a start-up engineer, it is safe to

fail when you are a student because there are no implications in real life, less people are dependent on you and this is the time you can experiment and risk failure,” he said.

For a venture capitalist, it is cheaper to fund a student whose expectations are lower. Icons such as Bill Gater and Mark Zuckerberg started their business as students, he said.

“Colleges should make classrooms more interesting for students. Challenge the students to solve real-life problems so that they can contribute back to the so-

becomes a lab.

APK Reddy said: “We need a better model for everything in our life not just about information technology. We have to rethink what we are doing today. We have to reengineer, reinvent for the 21st century. I believe India can contribute back to the world new models, new pedagogy and new solutions.”

Interacting with the speakers, most of the students said that their efforts to meet the successful entrepreneurs to take guidance, remained futile. They managed to meet interact with entrepreneurs



A warm welcome by Nalanda group to APK Reddy

ciety,” he said.

In the 20th century, teachers were transferring knowledge from printed material. In this 21st century, a student has lot more knowledge than teachers and both have access to the same source available on the Internet, he said.

Focusing his concentration on the faculty, he urged the lecturers to help students apply knowledge to solve real-life problems. That’s how one can bring knowledge together in a classroom, which then

hardly a couple of times. In his response, the Chairman of Nalanda group of colleges, Arimanda Varaprasada Reddy, assured the students that the management will cooperate and provide all facilities to the students to become entrepreneurs.

The secretary of Nalanda college, Dr Vijaya Sarada Reddy, the Chairman, FSME cell development programme, Ramana Rao, MSME director Sudheer Kumar were also present.

Memorandum on New Industrial Development Policy of Andhra Pradesh





A state level handloom and handicraft artisans meet was held at MCRHRD auditorium recently. Union minister for Handloom and Textiles, K Sambasiva Rao, G Prasad Kumar, Minister for Handlooms and Textiles Govt of Andhra Pradesh, D Srinivasulu, Principal Secretary, Handloom Textile and Mining took part in the seminar. Seen in the photgraph is A P K Reddy, President, FSME-AP presenting a bouquet and a representation on Malkapur Textile park. The ministers promised support for the park. (Left) A P K Reddy asked the government to provide collatral free loans to MSME sector.





Interaction Meeting of MSMEs in Vishakhapatnam

Sunrise Andhra Pradesh Industrialist meeting was held on 10th January 2016 at Auto Nagar Industrial area in Vishakhapatnam. Sri G.S.Shivaiah, Convener, North Andhra Region organized this meet. Dr. Chukka Kondaih OSD, MSME, Govt. of A.P was the Chief Guest for the meet and presented useful inputs for the MSMEs. Government incentives, Finances, Infrastructure, Skill Development and marketing issues were interacted. Auto Nagar Problems, Micro enterprises, land allotments, Bank and other related problems were discussed in the meeting.

Revive sick units: FSME, COSMI appeals



Sickness is an epidemic in the MSME sector in the last decade. Thousands of units became sick bringing the entrepreneurs and workers into streets. Power crisis during 2009-2014 was the main reason for the sickness of many sectors of MSME. Though many announcements and policies were made to bring sick units out of red, they proved to be an empty talk.

In this scenario, organisations representing micro, small and medium sectors are demanding the centre and states to use all means to come out of this situation. FSME- India National President APK Reddy and COSMI President M Rajmahender Reddy met K Laxman, floor leader of BJP in Telangana assembly and represented the issue.

The industry association leaders asked Dr K Laxman MLA and the president of state BJP unit to influence the Central Government's to intervene for the Revival and Rehabilitation of incipient Sick Units in MSME Sector. They submitted a memorandum and requested him to use his good offices with the Central Government for Revival and Rehabilitation of incipient Sick Units in MSME Sector.

Due to the Power Crisis during 2009-14, the small enterprises could not operate their factories to full capacity, resulting in loss of Sales Revenue, due to the factors beyond their control. Banks have declared the units as Non-Performing Assets and they are facing SARFAESI Act proceedings from the banks for the recovery of loans. Small Enterprises in granite industry, in Khammam district, Rice Mills, jute industry, foundries & ferro alloys and handlooms & textiles



FSME & COSMI submitted the same memorandum to Union Minister and BJP leader Bandaru Dattatreya also. Both, Dattatreya and Laxman promised the industry association leaders to be on the side of the demands of MSME sector. They promised to facilitate an meeting with the central leaders to pursue the issue of revival of sick units. Not just facilitation but also we will take up the issue with the central government, said the BJP leaders.

are the important sectors in MSME which were affected because of power crisis during 2009-14. APK Reddy handed over to Dr K Laxman, a copy of the memorandum submitted earlier by FSME India to Narendra Modi, Prime Minister of India recommending for creation of a Rs. 2,000 Crore Corpus Fund for Revival and Rehabilitation of incipient Sick Units in MSME Sector.

FSME-India appealed the Central Government to intervene and instruct the banks to withdraw the Court cases initiated against the small Entrepreneurs, and take up measures for Revival & Rehabilitation of the Sick Units. They also requested the Central Government to increase the Corpus Fund from Rs. 100 Cr to 2,000 Crores for Revival of the Sick Industries.



PROMISING FUTURE

Enthusiasm and hope coupled with many questions- is the state of industry in Telangana today. After more than one and half year of coming into existence, the new state of Telangana has introduced many new policies regarding to industry. Entrepreneurs particularly from MSME sector are keen to know how they are they placed in the scheme of the things and the route map for the growth of industry in Telangana.

These concerns were attended by Dr Arvind Kumar, IAS, Secretary to Govt, Department of industries, Govt of Telangana in an interactive session “ Vision and the Initiatives of the Government” with the representatives of industry associations on 5th Oct 2015 at Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry (FTAPCCI). We are reproducing the excerpts of the interaction on various issues.



Focus on new industries and neglect of the existing ones

There is a general impression after TS-iPass policy new industries are getting priority but what about existing industries? So there should be parallel movement for the existing industries?

norms. This is the concern of many. I assure you all that getting new industries or investment is certainly not at the expense of the existing industries. It appears as if focus is on the new industry, but as Telangana being the new state we need to aggressively project that ours is the ideal destination for investment. That is the reason why lot of emphasis is given on getting new industries and investments. But certainly it is not at the cost of existing ones.

Power tariff

Our rates are not high. Tariff structure in some states like Karnataka, Tamilnadu and Gujarat are high. After today's interaction I came to know that there are many pending issues regarding power. Apart from this we will discuss on some sort of ra-

It appears as if focus is on the new industry, but as Telangana being the new state we need to aggressively project that ours is the ideal destination for investment. But certainly it is not at the cost of existing ones.



tionalisation wherever we can.

Problems of AILAs

I am proposing to have a meeting of all AILAs with TSIC's team including CEE and engineers. We shall take up AILA-wise review to sort out the issues faced. There are many industrial parks which do not have AILAs and there are demands for their establishment. This issue is tangled with urban development, Panchayat Raj and AILA, because AILAs have the power of local authorities. We are trying to sort it out as there are 28 cases where AILAs are yet to be formed. I am hopeful that within short time we will come out with a solution.

Renewal of licences

It should certainly be the part of industrial policy. I will ensure that it will be incorporated either on the basis of self-certification or other means. Once this is done renewal will be done automatically.

On the concern of industry on proposed hike in Minimum Wages

This issue was raised by the industry bodies many times. Technically speaking this issue is in the domain of the Department of Labour. We had a meeting with them, but one thing is that we will not make the industry suffer by raising minimum wages to exorbitant rates and at the same time, there should be a balance increase in the wages so

We will not make the industry suffer by raising minimum wages to exorbitant rates and at the same time, there should be a balance increase in the wages so that labour also does not suffer.

that labour also does not suffer. The balance should be, between how much can be raised, and how much the industry can take. Though it is not under my department I can say that we will take up your concern with the labour department. Like the kind of increase in wages which is being talked about. They have to do inter-state comparison, cost of living, whole-sale price index of wages and many other things before hiking the wages.

Issues with HMDA

We had four or five meetings with HMDA Special Officer to discuss the issues of industry. Regarding the time taken for Land Conversion we are bringing down it to one month from the previous practice of five to six months, except in the prohibited zones. I request the AILAs to be ready with their specific issues so that we can request concerned HMDA officials to have a meeting to resolve them.

Strengthening the DICs

The suggestion by some industry body to activate Help centres in DICs to help MSMEs in preparing project reports is welcome. We will certainly look into it.

State specific CGTSME,

About state specific CGTSME, from the state government side in principle approval has been given for the creation of Telangana State Credit Guarantee Fund for MSMEs.

There are some issues to be clarified with the nodal body SIDBI, to proceed further. Till now, Kerala is the only state which has already initiated state specific CGTSME, but it is also has to resolve the same issue which we are facing. We are trying to resolve them and personally I am keen on having a state specific CGTSME. This enables banks becoming liberal in giving loans to MSMEs as they are assured of return in case of NPAs.



Designate clusters, allot land FSME's proposals to APIIC

With a clear vision of the topography, natural resources and human resources, Federation of Small, Medium Enterprises (FSME-India) met the Chairman of APIIC Limited, Krishnaiah, IAS (retd.) and proposed some specific areas to be developed as industrial clusters.

As FSME has been designated as Anchor Associates in DIPC meet by the Collector of Nellore, the organisation is ready to take responsibility for mobilising human resources and other things to partner the growth of industry in Nellore district.

The promotion of industries especially in MSME sector will create employment; generate income, with low investment and local resources. Keeping this as the key, FSME proposed some clusters. There are 29 Engineering Colleges and 81 degree colleges in Nellore district. Students trained in these institutions can be the best part of human resource availability.

Pharma Cluster at Sullurpeta

Pharma cluster or city may be developed at Sullurpeta in Nellore district, on marine discharge basis. Nellore district is well connected with Chennai and Bangalore by road and rail. About 100 units of bulk drugs and formulations units can come up in the area, if these pre-conditions are fulfilled.

- Allocation of about 500 acres of land.
- Infrastructure has to be created thoroughly, including common effluent treatment plant for the whole cluster.

If these steps are taken there are about 10 units ready to start immediately, which will be followed by the rest.

Garment Cluster at Amancherla

FSME has already requested for allotment of 57 acres of land near Amancherla in Nellore District for garment and fashion designing units. This cluster is totally meant for women. Availability of trained women force in Nellore district comes in handy for the growth of this cluster. FSME-India in association with National institute of MSMEs (NI-MSME) organized skill development programs in Nellore district in Garment making.

Women will be establishing the units on a self employment services with ownership. As one leading Public sector Bank is ready to provide finance to women entrepreneurs under their specific scheme of empowering women, many women can come forward.

Food Processing Cluster at KK Gunta

A Food processing cluster can be established at KK Gunta, in Nellore District. It requires about 200 acres of land. About 40 enthusiastic entrepreneurs are ready to start processing centers, once the cluster is ready.

Apart from the proposals on clusters in Nellore district, FSME proposed another Building Infrastructure Cluster in Visakhapatnam district, with the interest on Andhra Pradesh state.

Building Infrastructure Cluster

A cluster for building infrastructure material can be established near Anakapalle in Vizag district. It may require about 200 acres of land. They manufacture right from the bricks, windows, other pre-fabricated material required for the construction of buildings. About 30 entrepreneurs are readily for immediate setting-up after allocation.

Bail out sick units

FSME petitions Rajya Sabha Committee



Committee of Petitions, Rajya Sabha was on a study visit to Hyderabad to understand the issues of commerce and industry in Telangana. The delegation led by Bhubaneswar Kalita, M.P. Rajya Sabha met all the stake holders in an interactive session with the representatives of Chambers of Commerce, financial institutions and financial Services. This occasion was facilitated by the Department of Commerce and Industry of Telangana on 22 January.

FSME India national President A Prashanth Kumar Reddy presented the issues of MSME sector and submitted a memorandum to the Rajya Sabha Committee of Petitions.

“Political uncertainty, serious shortage of power, hike in power tariff, lack of marketing support, burdening tax structures like high percentage of

VAT compared to other states is some of the major reasons for the sickness and decay of MSME sector, in undivided Andhra Pradesh which was inherited by newly carved Telangana state”, said APK Reddy. He explained the gravity of the NPAs with a detailed data furnished by the Empowered Committee (EC) and State Level Inter Institutional Committee (SLIIC) for the quarter closed on September 2014.

“There is an increase in non-performing assets (NPA) in the SME sector from 6.33% as on June 30, 2014 to 8.77% as on September 30, 2014. In terms of finance NPAs accounted for Rs 745 cr in the quarter ended in June 2014”, APK Reddy explained.

After presenting the facts and figures these demands were put before the committee.

Non Performing Assets (NPAs) in Telangana:

- Increase in non-performing assets (NPA) in the SME sector from 6.33% as on June 30, 2014 to 8.77% as on September 30, 2014.
- NPA level of certain banks had gone up to 17% whereas it stood at 5%.
- NPAs accounted for Rs 745 cr in the quarter ended in June 2014.
- Potentially viable 122 units under manufacturing and 300 under service sector were rehabilitated by banks.
- Banks had conducted viability studies in 19215 units and 261 units were yet to be taken up for viability studies.
- Restructuring of incipient sick units: 85 incipient sick units were restructured in this quarter.
- Cases handled by SLIIC Sub-Committee: Out of 10 cases taken up for consideration by SLIIC sub-committee, 5 were resolved, 1 case was dropped and 4 cases are pending for resolution. There is a need for more cases to be reviewed by the sub-committee in time to save sick units.



Demands:

- » *The central government should bailout all the sick units by announcing special package for MSME sector. As, both the state governments of Telangana and Andhra Pradesh are not in a position to financially rescue this ailing sector.*
- » Special status should be declared for both the bifurcated states so as to help the industry.
- » Special package should be announced for the existing industries.
- » Declaring sick units as NPAs should be postponed.
- » Since industries were running with only 50% of the operating capacity for the past four years the central government should come forward to sanction the accumulated interest.
- » Generators purchased for industrial use in Telangana should be exempted from Central Excise Duty as the state is reeling under power shortage which may not be improved in the next three years also as declared by the government.
- » Restructuring of accounts and viability tests for the sick units should be done timely.
- » Financial remedies and allocations for MSME sector should be addressed in the forthcoming Union Budget.

No semblance of normality in near future

Industrial View Bureau

State Level Bankers' Committee (SLBC) meeting, held on January 25 in Hyderabad, thoroughly discussed the problems faced by small and medium enterprises (SME) in the context of many hardships prevailing in Andhra Pradesh. Representing the problems of the SMEs on behalf of Federation of Small and Medium Entrepreneurs – AP, its president APK Reddy found no semblance of normality in near future.

“The SMEs are reeling under pressure and it is time for banks to come to their rescue,” he remarked, while speaking in SLBC. Referring to the recent measures announced by the RBI, which were aimed at providing relief to small units by easing access to bank credit, he requested the intervention of Government of India and Finance department to advise the banks to consider re-phasing of MSME loans in the state of Andhra Pradesh.

He took serious exception on non-implementation of the decisions of SLIIC and SLIIC sub-committee.

“Even after consenting with the decisions of SLIIC and SLIIC sub-committee, during the meetings,



the banks are not honouring them,” he lamented.

According to him, the third generation entrepreneurs are worse hit by the political uncertainty and Power crisis persisting for the last four years in the state. He urged the bankers to be discriminative between good and bad defaulters.

“Though the accounts have been classified as NPAs by the banks, they are not willful defaulters but they were forced to become defaulter due to the conditions beyond their control. Due to stringent NPA norms and subsequent invocation of SARFAESI act / filing court cases resulted blocking of funds to both entrepreneurs and banks,” he said.

Representing the woes of his community in the SLBC meeting, APK Reddy called upon the bankers to keep in mind - the plight of about 7.00 lakh families

of the entrepreneurs and 40.00 lakh families of their employees in the State.

Meanwhile, SLBC considered the representations made by FSME- AP and withheld the recovery proceedings against some defaulters. In December, Bank issued possession notice to an entrepreneur- Vanaja Electrical Appliances Pvt. Ltd. Acting on the notice, FSME-AP requested to withhold the recovery proceedings till the commissioned report on techno-economic viability (TEV) is received.

“It was agreed in the earlier sub-committee meeting. But, the bank issued a Possession notice, contrary to the resolutions made during the SLIIC sub-committee meeting. I, on behalf of FSME, appealed the bank in SLBC meeting,” APK Reddy told Industrial View.



The representative of Vanaja Electrical Appliances Pvt. Ltd also appealed Andhra Bank, the lead bank in SLBC, to reschedule its overdrawn Cash Credit limit, besides withdrawing the SAR-FEASI notices.

Acting on the request of FSME-AP and also on the defaulting party, bank authorities agreed to withhold the legal pro-

ceedings till TEV report, contains details from the history of the sector concerned, the machinery and space required along with their capacities, working capital required to the potential challenges, is finished.

Another major issue dealt during SLBC meeting was of GUV Food Products of Rangareddy district. The defaulter requested the

bank not to initiate coercive action. It further informed that claim application for sanction of Investment subsidy is under verification process by the Commissioner of Industries. SLBC resolved it while advising the entrepreneur to be in touch with both the committee and also Commissioner of Industries for early resolution of the issue. ■

Steering Committee of FSME-AP



A Good Samaritan!

Industrial View Bureau

Special Steering Committee, constituted by Federation of Small and Medium Entrepreneurs of Andhra Pradesh (FSME- AP), has initiated an interactive session with the Chairman and Managing Director of Andhra Bank, C VR Rajendran on February 4, in Katriya Hotel- Hyderabad.

The session, which will start at 2 PM and lasts for 4 hours, would be another endeavor of the steering committee to ensure that the interests of the SMEs are taken into account in all legislation that has an impact on them.

Driven by FSME- AP, which is aimed to assist SMEs build the capabilities to respond to changing external environment and exploit new opportunities by becoming market centric, steering committee was successful in playing a key role in preparing a 14- point formula to Reserve Bank of India (RBI).

Coordinating with the then Commissioner of Industries, Karikal Valaven, the 14- point formula was prepared. Since the empowerment and the capacity building of the members of FSME and other SMEs is the main objective of FSME, the 14-point formula was drafted. However, RBI set aside the recommendations.

The Micro, Small and Medium Enterprises (MSMEs), which is been accepted as the engine of economic growth and for promoting equitable Development, have been in doldrums. Despite its agility and dynamism, the sector, which showed admirable innovativeness and adaptability, failed to survive the recent economic downturn and recession, along with the political imbroglio of Andhra Pradesh.

Alarmed over this, many industrial associations have been pleading with the government to provide incentive packages and recommend for rehabilitation by the financial institutions to tide over the crisis. Moved by the sad plight of the MSME sector, Federation of Small and Medium Entrepreneur (FSME-AP) took up the cudgels and started a campaign to transform the ailing sector into a vibrant segment with a revitalization plan.

Like a dedicated and committed soldier, APK Reddy, President, FSME-AP, took the initiative and brought all associations under one umbrella, working with zeal and zest for the past decade. The group met regional and central industrial departments and had given the representations but all such efforts proved futile. It was the moment that gives birth to special steer-

ing committee.

To keep its functioning and focus qualitatively different from other groups and to get the information reached to the members containing Trade Inquiries/ Business opportunities, Market/ country Reports, changes in rules/ regulations, technology etc, FSME constituted the special steering committee. Instead of being governed by 'demands' of the sector, Steering committee is concerned about the 'needs' of the sector. Continuous flow of information is directed to the members through e-mail as well as postal.

Small businesses are still struggling to obtain finance despite lending under a flagship RBI initiative. Steering committee also noticed that as much as 90 per cent of SMEs are self-financed. They require finance and also working capital. But, SMEs are at receiving end. In the scenario, to boost the morale of the SMEs, particularly the customers of Andhra Bank, the lead bank in SLBC, steering committee sought the new dynamic leader, Sri C VR Rajendran, the Chairman and Managing Director, Andhra Bank, for an interactive session.

After taking the reins of Andhra Bank as the CMD, Sri C VR Rajendran in a recent statement promised to provide timely and adequate credit to SMEs for the financial year- 2013-14. It was also announced that Andhra Bank's SME lending for the financial year 2013-14 is expected to post a 25 per cent growth and the sector would continue to be a priority area in the future as well. Steering committee of FSME- AP and CMD of Andhra Bank are like-minded in understanding that the success of SMEs in any country depends on the partnership between the banks and the entrepreneurs.

Therefore, the CMD of Andhra Bank, Sri Rajendran, who is immensely concerned of the woes of SMEs and he is committed to lend a helping hand to bail out ailing SMEs to a possible extent, is so benevolent to accept our invitation to take part in the interactive session with the Small Medium Entrepreneurs, who have been associated with Andhra Bank.

Speaking to Industrial View on behalf of the Steering Committee, APK Reddy called upon the SMEs to make use of this opportunity to get their doubts clarified, problems represented and woes addressed. He also requested the fellow SMEs to get their representations ready in the form of memorandums well in advance for a smooth redrassal in the session in Katriya Hotel & Towers, Hyderabad on February 4. ■

Efforts to empower women laudable

Nellore Collector appreciates Syndicate bank



Banking institutions, though are commercial enterprises has a purpose of serving the people also. Syndicate bank, with its various schemes for the weaker and special sections is fulfilling the responsibility of serving the people. Syndicate Bank, Nellore branch organised Synd Mahila Shakthi Day on 18th

December 2014 at Nellore.

The programme was inaugurated by M Janaki, I.A.S, District Collector & Magistrate, Nellore event by lightening the lamp. She lauded the efforts of Syndicate Bank in launching a special scheme for extending credit to women by encouraging them to take up various

Micro/Small/Medium enterprises. She congratulated Syndicate bank for encouraging women entrepreneurs and asked the beneficiaries for better utilization of funds.

M Mohana Reddy, Field General Manager, FGMO, Hyderabad briefed the participants about various initiatives taken by the bank for increasing lending to Re-

tail Credit and MSME Sector and observance of weeks such as SYND DOCTOR, SYND MARBLE, SYND TETILE, SYND CONTRACTOR, SYND TRANSPORT & SYND MAHILA SHAKTHI.

Prashanth Kumar Reddy, President, FSME in his speech enlightened the participants about various Enterprises/Industrial activities that are feasible to the women members in the District and various initiatives taken by the Govt. of Andhra Pradesh and Govt. of India. "It has become a fashion to blame banks for not granting loans. A good project report and marketing support is a must for the sanction of the bank loans. Unless this is worked out entrepreneur can't expect loans from the banks. Entrepreneurs should feel responsibility for the repayment of loan as it is linked with the job security of the bank

Sanction Industrial Park for women in Nellore

Small industries are not encouraged to have their own Industrial parks even after so many years in the district. Prashanth Kumar Reddy, National President of FSME requested the District collector to sanction land for industrial park for women in Nellore and facilitate to organise SC/ST entrepreneurs in to one cluster under Prime Minister Employment Guarantee Scheme. He also requested to provide proper infrastructure to District Industries Centre (DIC). The collector responded positively and assured all the cooperation to FSME to implement the above demands.

manager", he said.

K Srinivasa Rao, Deputy General Manager, Regional Office at Nellore spoke in detail about credit flow to Retail & MSME sector and credit proposals mobilized during the camps held by the region. He explained the salient features of SYND MAHILA SHAKTHI scheme and advised the women beneficiaries to avail the banking facilities and come up well in their lives.

The District Collector distributed 82 Loan sanction letters to women beneficiaries sanctioned by Syndicate bank. The participants expressed their satisfaction and gratitude for organizing this type programme for the benefit of women community. The programme was concluded by vote of thanks by Ch Chandra Mouleswara Rao, Asst General Manager.



Date: 04 Feb

Chic

SRI C.VR.

Hon'ble Chairman &



Succinct & Precise

*Chairman and Managing Director of Andhra Bank, C VR Raju,
former Secretary General, FAPCCI, V B Sankar, former president*

A conference of AMIABLE

February 2014

Chief Guest

RAJENDRAN

Managing Director Andhra Bank



Andhra Bank
Where



Rajendran addressing the conference, as APK Reddy, President FSME AP, M V Rajeshwara Rao, Advisor, FSME and President of FISME, C Chandra Mouli, Vice Chairman, Institute of Indian Foundrymen, Southern Region looks on.

POLEMICS

Federation of Small and Medium Enterprises, Andhra Pradesh (FSME-AP) recently hosted an interactive session with the Chairman and Managing Director of Andhra Bank, C VR Rajendran in Hotel Katriya, Hyderabad. Nestling in the heart of the city, Hotel Katriya's echo free conference hall with state-of- art facilities accommodated industrialists, particularly the customers of Andhra Bank. The echelons of the Bank also joined the enthusiastic entrepreneurs to take part in the interactive session.

The interactive session, kicked off a bit late with delayed arrival of the Chief Guest, provided a platform for dialogue, debate and ami-

moratorium on loan repayments.

"It should be extended for two years, in view of the slowdown phase will change to growth phase in this period. Banks should clearly spell out their restructuring norms with clear time frames and ensure that these are available at all level of branches," he said.

Another speaker of the occasion, V B Sankar, former president of FISME, urged the CMD of Andhra Bank to consider giving working capital term loans for the units having standing track record of 5 – 10 years at base PLR with repayment schedule of 36 months so that they can infuse capital for smooth working of the unit. In his power point presentation, C Chandra Mouli,

Vice Chairman, Institute of Indian Foundrymen, Southern Region, explained the plight of Indian foundry industry, particularly of AP scenario.

Most entrepreneurs, who took part in the interaction session at the end of the speeches, shared their individual problems. Having a good business plan and financial and business performance records, according to them, they are often falling short in recognizing the value of the business banker as an adviser and an ad-

vocate. After giving a patient hearing to the entrepreneurs, the CMD assured on behalf of Andhra Bank that they invest in building relationships with customers, vendors. In turn he appealed them to think of their interaction with the bank as a relationship rather than a transaction.

"Benefit from this relationship—let us know about your challenges as well as your goals," Rajendran called upon the industrialists, concluding the healthy interactive session.

able dissent. It widens the ambit of opinions, not only the participant entrepreneurs, but also to the chief guest, the CMD of Andhra Bank. In a nutshell, the session indeed was polemical, a frank debate, but absolutely not partisan and belligerent, thanks to the president of FSME, AP, APK Reddy.

Speaking on the occasion, M V Rajeshwara Rao, Advisor, FSME and former Secretary General, FAPCCI requested for the extension of



Delegates paying rapt attention

THANK YOU SIR

for sharing Knowledge

APK Reddy's Welcome Address



In the modern paradigm it is quoted that – ‘Knowledge sharing is not merely an alternative strategic option: knowledge sharing is required for organizational survival’. I hope, this session will cater to our prime requirement of knowledge sharing with honourable CMD of Andhra Bank, Sri C VR Rajendran,” APK Reddy, the President, FSME-AP said in his welcoming address on the occasion of interactive session.

With his inaugural speech, APK Reddy paved way for a congenial atmosphere for the interaction.

“Immediately after assuming the apex post, the honourable CMD of Andhra Bank, Sri C VR Rajendran, made it clear that one of the areas of his

focus is retail lending, particularly to SME sector. So, I strongly hope that his dynamism and innovative ideas of banking and his presence of mind may definitely play a key role in bailing out our SME- sector, which has been in the doldrums persistently for four years,” APK Reddy said in an effort to get both sides ready for the session.

Apprising the Chief Guest of the ‘mission objective’ of FSME-AP, APK Reddy said the federation has been assisting SMEs in Andhra Pradesh in building capabilities to respond to changing external environment and exploit new opportunities by becoming market centric.

At the end, responding to the suggestion of the CMD of Andhra Bank on industry resolution committees, a Moinabad model, APK Reddy assured on forming such committee under the aegis of FSME-AP.

Excerpts from welcome-speech:

Since its formation, FSME is thriving hard to promote entrepreneurship and facilitating the creation of congenial conditions in Andhra Pradesh. It is also trying to improve the market access for MSMEs in our State.

FSME is also providing training facilities to the unemployed youth and carving them for the requirement of the industry. FSME is also played a key role in convincing the authorities to lend loans to artisans, women and other weaker sections of the society through Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE).

Our federation is also updating SMEs with new innovative tools of financing, and information on new laws and legislation having impact on our businesses. It is also trying to address the common constraints of SMEs, including their inability to access right information on new markets for their products, new emerging opportunities that are more profitable, and technologically viable. While identifying industries as clusters in three regions, our federation initiated Industrial parks for the benefit of entrepreneurs.

Understanding FSME’s yeomen services, 18 SME- associations have joined the federation. It is our privilege to have a broader membership base, with 800 members across the State.

Corporation bank's Helping hand for SMEs



Corporation Bank, Nellore Zone conducted SME Expo and product exhibition and entrepreneurs awareness programme for the revitalization of MSME sector on August 23, 2013 in Nellore town hall.

This programme was inaugurated by APK Reddy, FSME-Andhra Pradesh.

MB Ganesh, Zonal Manager, Corporation Bank, Nellore Zone, assured to implement their six-point formula (Adequate Funding/ Timely Funding -Quick sanction/ Affordable Pricing/ Simple process & Documentation/ Crisis Handling/ Choice of Products & Services) for SMEs.

He also said the bank is ready to spend 300 crores for SMEs in Nellore Zone.

Chief Guest APK Reddy requested the bank officials to sanction 100 cr to Nellore district. Assured the bankers to take the responsibility of recovery (Nellore district).

ZM, MB Ganesh promised to fulfill the demands raised by APK Reddy.

He also assured to give loans to Khadi village and MSME sector under CGTSME.





Syndicate Bank is always in the forefront in encouraging MSME sector. Regional office of Syndicate Bank organised MSME Meet at Tirupati on 13 November 2014. The meet was graced by Chief Guest M Mohan Reddy, General Manager, FGMO, Hyderabad, Guests of Honour, G Anantharaman, Dy General Manager, MCD: MSME and Retail Credit Department, Corporate Office, Bangalore and special invitees APK Reddy, National President, FSME of India and KN Balaji, Working President, Tirupati Chamber of Commerce. Senior officials of Syndicate Bank Md Hafeez, Ch Chandramouleswara Rao and K Srinivasa Rao were also present on the occasion.



Revitalising the SME's



ARK Reddy receiving mementos from Minister for HTIE, KVIC & MSMEs, G Prasad Kumar. IANS India Editor-in-Chief K Ramachandra Murthy also seen.

The role of small and medium enterprises (SMEs) in the country's economic development is well established. The sector is often driven by the individual innovation and creativity. While the sector contributes about 8 per cent of India's GDP, constitutes about 45 per cent of the manufactured output and 40 per cent of exports.



Sri APK Reddy, President, FSME-AP, delivering speech during a programme organized by The Hans India (Revitalizing SMEs) at Hotel Marriot on July 15, 2013.



Based on the request of Kapra Small-Scale (Micro) Industry Owner's Association, A P K Reddy, President of FSME-AP along with Sudhakar, Joint Director, Commissioner of Industries visited Kushaiguda. Muralidhar Rao, secretary and Srinivas, treasurer, Narsimha Goud, VP, Abulu, advisor and association members took the officials around.



**Sudhakar, Joint Director,
Commissioner of Industries
speaking at Kushaiguda**

Kapra micro entrepreneurs' woes to end soon

The problems of Kapra Small-Scale (Micro) Industry Owners' Association, Kushaiguda may end soon as the government has shown interest in looking into the problems

Over 2,000 micro entrepreneurs of Kushaiguda have been operating out of small rented rooms and sheds. The promised benefits for SMEs have not reached them on time. The payment of incentives and subsidies are enormously delayed. Consequent to the prolonged delay in the release of incentives and subsidies, the SMEs are unable to get financial assistance from the government and other agencies.

Members of the Kapra Small-Scale (Micro) Industry Owners' Association, Kushaiguda approached Federation of Small and Medium Enterprises of Andhra Pradesh (FSME-AP) with their problems. Institutional finance and land allotment are issues that the members have been fighting for years.

Meeting of these twin needs of the association will go a long way in solving their long-term problems. Besides, it would serve as a step in providing the support base for strengthening the SME sector in the State.

After a joint meeting with G Prasad Kumar, Minister for Handlooms and Textiles and SSI, Jayesh Ranjan, MD, APIIC, Uppal MLA, B Raji Reddy, A P K Reddy, FSME-AP, and Kapra Micro Industries Association President Lakshmi Kantiah, Secretary Murali, joint secretary, Srinivas and other executive members, a decision was taken by the government to provide assistance to the entrepreneurs.

The association lauded the fiscal benefits provided for the micro/small enterprises in the IIPP like investment subsidy, reimbursement of power tariffs, of VAT, of stamp duty, of skill upgradation, of training manpower, of quality certification/patent registration, of rebate on land cost, of seed capital

assistance to the first generation entrepreneurs, besides 'Pavala Vaddi'.

The joint meeting was called by the minister to discuss issues of creation of infrastructure in the Kushaiguda IDA and bank assistance to the entrepreneurs. Most units are engaged in manufacturing/ ancillaries dealing in components for bore wells. These units provide employment to 10,000 persons.

At the meeting A P K Reddy, President FSME-AP made a strong appeal for the allotment of land at the highest possible subsidy and 35 per cent reservation in land allotment for micro units in all industrial estates across the state.

The minister and MLA supported the plea and proposed policy decision on land allotment, a provision for skill training centre, setting apart open spaces and other infrastructure facilities in all IDAs.

The minister also agreed that bank loan facility should be extended to the 2,000 micro entrepreneurs without collateral. The state government decided to allot land to about 2000 micro industrial units in Kushaiguda Industrial Development Area (IDA). The MD of APIIC would inspect the area soon and identify sites.



FSME-AP President A P K Reddy, APIIC MD, Jayesh Ranjan, MLA, B Raji Reddy, Uppal Constituency, Kapra Micro Industries Association President Lakshmi Kantiah and office bearers at the minister's chamber in secretariat

PICTURES SPEAK



Brain Storming Work Shop on Promotion and Development of Infrastructure for Micro, Small & Medium Industrial Enterprises held on 12 June 2015, at Nellore was a resounding success. The session was attended by Dr P Narayana Minister for Municipal Administration and Urban Development, P Krishnaiah, Chairman, AP Industrial Infrastructure Corporation, M Janaki, District Collector and many industrialists and prominent people of the district.





APK Reddy, President, FSME-AP, was being felicitated by Kodhumuri Srinivas, President, Kothagudem Chamber of Commerce, on their new committee swearing in ceremony in Kothagudem, Khammam District on October 6, 2013.



Fighter *for* MSME cause

“Linking up educational institutions with MSMEs to provide employment and develop SMEs, bringing out MSM units from incipient sickness by advocating their cause before government agencies and financial institutions, promoting industrial clusters are the essence of the FSME work” says APK Reddy.

Arani Prashanth Kumar Reddy, popularly known as APK Reddy is a known champion of SMEs for the past two decades and National President of the Federation of Small, Micro and Medium Enterprises- India (FSME-India). Whether it is a meeting of a financial institution or a platform of government officials or ministers, he voices the grievances of the small and medium entrepreneur with an undaunted spirit making him a fighter for the cause of MSMEs.

Government agencies like SLIIC, SLBC, District Industries Centres; financial institutions and MSME institutions- all love to listen to the grievances of MSME sector in rapt attention when APK Reddy speaks. He is the Founder President of FSME-India, which was established in November 2011. He was a crusader for SMEs in the State and achieved many laurels and benefits to the SME sector. His role in forming a JAC of the 90 different organizations together in 2013, probably first time in the country where such a mass demonstration, in the power crisis days and the hunger strikes organized by him etc. has made the Government to release Rs.200 cr. for providing uninterrupted power supply to MSME sector. He is instrumental in bringing the corporate community on the streets and fight for their rights.

He was the President of Federation of Andhra Pradesh Small Scale Industries Association (FAPSIA), A.P. during the year 2011-12. He was founder President A.P. insipient sick SSI Federation in 2004. As President of FSME, heraised with the Chief Minister of Telangana about the penalties levied by the Transco companies and got the penalties waived by the Government to the tune of Rs.135 cr. APK Reddy's inputs were considered by the governments of Andhra Pradesh and Telangana in many of their policies and programmes.

With the bifurcation of the state into Telangana and Andhra Pradesh, he has become the National President and state presidents were appointed. Now the FSME under the leadership of APK Reddy is spanning its wings throughout the country, by networking with the national and state organizations.

- APK Reddy as President of APISSF along with Rice Millers Association of Nalgonda District, raised for the Revival of Sick Rice Mills in AP and got rescheduled all the loans by waiving Rs.13 cr. arrears of



Power bills and revived them.

- Worked for MSME with Officials of RBI and Parliamentary committee for revival of Sick Industries and re-scheduling of loans.
- Represented the difficulties of the MSME units to the then Chief Minister Y S Rajasekhar Reddy for revival of sick units and reason for an immediate release of Rs.7 cr. under G.O. M.S. No.203 for revival of sick SSI units.
- Met the Bankers on behalf of the SME in sugar industry about their problems due to recession in the Sugar sector.
- As president of FAPSIA heorganized a relay hunger strike against a 4 day power holiday initiated by the Government of Andhra Pradesh.
 - He was instrumental in upgradation of Infrastructure facilities in Auto Nagar, Nellore at a cost of 21.00 cr. under MSE-CDP scheme of Ministry of MSME, Government of India.
 - A cement road was laid for Auto Nagar (Micro units) at Nellore at a cost of Rs. 1.00 cr. With the help of APIIC
 - Organised a loan Mela for the micro units situated in Auto Nagar, Nellore through Syndicate Bank for Rs.2.00 cr.
- Basing on the representation of the FSME the Chief Minister of Telangana, K Chandra Sekhar Rao, has waived H.T. penalties to the tune of Rs. 130 cr and saved to the MSME sector
- We have given various inputs in the making of the much praised and first ever Industrial Policy of the State of Telangana to the Chief Minister K Chandra Sekhar Rao
- Involvement in the preparation of the Policy of Industry for the State of Andhra Pradesh and presented various inputs.
- On rising of the granite industry issues in SLIIC subcommittee of Telangana, it was resolved to form a committee to study the failure of the Granite Industry in Khammam Dist.
- On our suggestion and recommendation of Department of Industries, the Government of Andhra Pradesh has earmarked Rs.100.00 cr. for the revival of sick units in the State.



Leaders of FSME & Kapra Micro Association Secretary Murali, Laxmi Kanthaiah, Sudheer Reddy taking out rally



Members of Cherlapally Industries Association go on fast



FSME & Kapra Micro Association President Laxmi Kanthaiah, Sudheer Reddy, Damodharachary and other leaders taking out a rally



FSME President APK Reddy speaks at a camp



Kapra Micro Association members Kushaiguda take out a bike rally



CIA President Chandra Shaker Reddy and CPI leader K. Narayana talk to media



Dharna by FSME-AP & Kapra Micro Association members and president Laxmi Kanthaiah along with Telangana Industries Association Sudheer Reddy at a protest



CPIML party leader Gade Diwakar, Govardhan and other CIA members



FSME-AP President A.P.K. Reddy extends support to agitation by BJP



A.P.K. Reddy garlands YSR's statue. A taskforce member Srinivas Reddy is also seen



APK Reddy submits representation to M. Venkaiah Naidu



YSRCP Hon'ble President Y.S. Vijayamma, Nacharam vice president M. Chandriah and A.P.K. Reddy join YSRCP hunger strike camp



Sudhir Reddy, Telangana Industries Association, A.P.K. Reddy, President, FSME-AP take centre stage



Anand Reddy, President, Automotive Park Industries Association and A.P.K. Reddy, President, FSME-AP, speak at YSRCP fast camp



FSME-AP leader A.P.K.Reddy and M.K.D. Prasad submit representation to G. Kishan Reddy, BJP State President



APK Reddy speaks at YSRCP fast camp. Federation members are seen in the background

When the left, right and centre agreed

Our Bureau

Political parties rarely agree on an issue but all political parties irrespective of their ideologies came together to protest against the power crisis. The power crisis that enveloped the state did not spare anyone. Right from farmers, small and big industrialists to the daily wage earner all have been affected by the power cuts.

Political party leaders from almost all parties reached Dharna Chowk near Indira Park in Hyderabad when more than 27,000 entrepreneurs staged a dharna protesting against power cuts.

The left parties came out with a 23 point alternative power policy. They were vocal and wanted the state to look into the issues of the industry. Top leaders of left parties felt that power should be viewed as a public utility service and not as a commercial commodity. Allocation of budget is required for AP Genco projects and wanted it to generate 2,000 MW every year.

Some of the points of the left alternative power policy are:

- Scrap policy on merchant power projects
- Withdraw permissions and allotment of energy for such projects
- Not to privatise power distribution
- Drop Fuel Surcharge Adjustment
- Return land to farmers that were taken for Sompet and Kakarpally projects
- Give preference to Andhra Pradesh for KG Basin gas allotment
- ONGC must take over oil wells in Basin area
- Fix coal and gas price in proportion to production cost. Rate of gas should be finalized only in rupees



and not dollars. Importance to research in alternative sources of energy like solar and wind

The Telugu Desam Party, YSRCP and BJP too took part actively and came out with their agenda. Both TDP and YSRCP were of the view that the power tariff should not be increased and uninterrupted power should be provided to the industries. Seven hours of power to the farmers also to be given is what they demanded.

Leaders felt that the previous governments handled the power crisis better. Some leaders opined that during Y S Rajashekar Reddy's rule the reduced unit cost was 35 paise and the government scrapped nala tax to provide employment to thousands. The government then extended pavla vaddi to industries. Grants to the extent of Rs 320 crore was released and provided power subsidy of Rs 3 crore to 47 rice mills. Even during TDP rule the power supply good, felt the leaders.



TDP MLAs on indefinite hunger strike



CPM B.V. Raghavulu and Left Leaders on fast



A.P.K Reddy, Lakshman Rao, Anand Reddy, Venkata Raju extended their support to the fast



Cherapalli Leader Sankara Chary, Chandra Sekhar Reddy, G.S. Reddy, M.M. Reddy, Sudhir Reddy, A.P.K.Reddy and others at the agitation



P.Kesav, TDP MLA, speaks at a forum



APK Reddy at a camp organised by left party



Thummala looking at FSME representation



Sudhir Reddy, Telangana Industries Association



Andhra Bank's Priority

Micro Small & Medium Enterprises (MSME)

Working
Capital
Finance

Credit Linked
Capital
Subsidy
Scheme

Weavers
Credit
Card

CGTMSE
Loans

Term
Finance

PMEGP
Loans

Laghu
Udyami
Credit Card

Artisan
Credit
Card

TUF Scheme
for Textile
Industries

Composite
Loans

KVIC
Scheme

Short
Term
Loans



Online
Application
Hassle Free
Process
Priority
Attention
Competitive
Interest Rates

- Application can be filed online through our website www.andhrabank.in. Application format can also be downloaded and duly delivered at branch or zonal office.
- For any further clarification, please contact Chief Manager, Credit at the nearest zonal office. The contact numbers are available in our website.



Where India Banks

www.andhrabank.in

