

NEW INITIATIVES

2011 - 2012



“OUR JOURNEY STARTS WHEN WE REACH OUR DESTINATION”

365 days ago when we were given the responsibility to run the government, we took a pledge to ensure that every step that we take should be felt, seen and experienced by the people. We will go to them to hear their issues. We will reach out to them to hand over solutions and answers. We will be there with them, among them, standing shoulder to shoulder, striving for a better Andhra Pradesh.

Today, 365 days later, our journey has just begun.

Rachabanda-I was a runaway success. Not because we did it, but because the people for whom it was meant actually benefitted from it. Are we saying this? No, words, they say, speak volumes. Over 6 lakh Ration Cards, 3 lakh Pensions and 4.7 lakh houses in just a few months of being in office is no mean achievement.

What do these figures mean to us?

They mean that our efforts are effective. And what's more, it shows. Shows on the faces of our people. Who can miss the smiles that light up a million homes across the State? These smiles, these waves of happiness, have prompted us to carry on our efforts and launch the Rachabanda-II programme.

In this phase we have distributed 24 lakh Ration Cards, 5 lakh Pensions and 6 lakh houses translating to over 35 lakh families benefitting from it.

With this forming the core, we devised many other programmes that help, enhance and augment progress.

For the sake of clarity and detailing, allow us to share with you a few key programmes.

- The ₹1 Kg Rice, so people of the State don't sleep hungry and hence work more towards a prosperous State and happier lives
- Indira Jalaprabha, irrigating over 10 lakh acres of SC and ST land
- Rajiv Yuva Kiranalu, giving employment to the youth in the Private Sector
- Interest-free loans to farmers, making it easier for them to grow crops and reap profits
- Stree Nidhi, supporting women at times of emergency and for higher order needs
- Rythu Mahila Sadassulu, giving various benefits to farmers and women
- Mee Seva, an initiative to computerize all facets of the Government and public interaction, making it easy and hassle free for the people to obtain Government services

The following pages will systematically and methodically showcase the effectiveness of our efforts, tangibly and intangibly.

In short, you will see facts and figures in black and white, and smiles and happiness in colour!



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RAJIV **YUVA KIRANALU**

Unlimited Opportunities



Highlights of Rajiv Yuva Kiranalu

- Rajiv Yuva Kiranalu was launched to provide 15 lakh jobs in the private sector to the employable youth over the next three years
- Programme to provide job-related training and placements to the youth
- The Government constituted the Rajiv Education Employment Council of Andhra Pradesh (REECAP) under the Chairmanship of the Chief Minister
- It includes 9 Ministers, Chief Secretary, 9 Principal Secretaries and 10 persons belonging to the industry, services, and education sectors as members of the team
- It has 4 sub-missions focusing on Rural, Urban and Differently Abled placements in Educational Institutions, Minorities and the Twin Cities
- The first full-fledged REECAP meeting was held at Secretariat on 21-11-11. The Chief Minister chaired the meeting with all leading industrialist members attending it

Topic	Beneficiaries	Total
Rajiv Yuva Kiranalu	15 lakhs (Jobs to Youth)	₹1,500 crores





1,16,000

ప్రభుత్వ ఉద్యోగ జాతర



యువతకు కొత్త ఆసరా



Highlights of 1.16 lakh Government jobs

- By the end of January 2012, the AP Government is notifying 1.16 lakh Government job vacancies
- Government recruitment agencies such as APPSC, DSC and Police Recruitment Board will be the nodal agencies

Topic	Beneficiaries
Government Jobs	1.16 lakhs






INDIRA
JALAPRABHA

6 Lakh Poor, SC and ST Families Will Now Smile to a Better Future



Highlights of Indira Jalaprabha

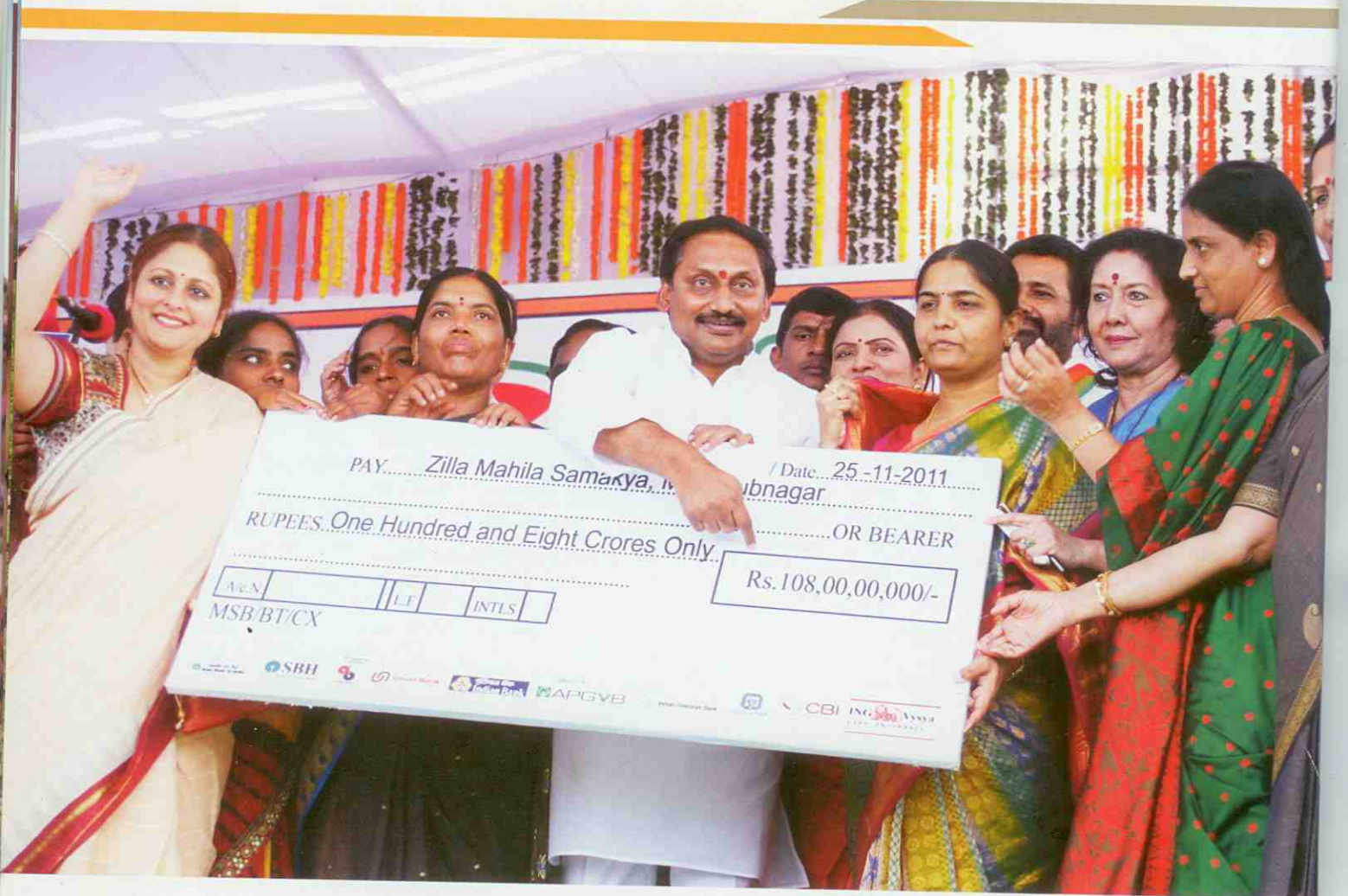
- The Government launched the Indira Jalaprabha scheme on 2nd of October, 2011, to cultivate the 10 lakh acres fallow lands belonging to the SCs and STs
- 6 lakh families would be brought above the poverty line through this programme
- A total of ₹1,838 crores is being spent on this programme
- The programme is meant to make 10 lakh acres of fallow land cultivable, spread over 22 districts in the State for SC/ST beneficiaries
- Out of the 10 lakh acres of fallow lands to be irrigated and cultivated, 5.38 lakh acres will be in Telangana, 1.89 lakh acres in Rayalaseema and 2.73 lakh acres in Coastal Andhra
- The Indira Jalaprabha scheme will cover 38,000 blocks spread over 22 districts, 895 mandals and 16,472 villages

Topic	Beneficiaries	Total
Indira Jalaprabha	6 lakhs SC/ST Families (1lakh Borewells, 10 lakhs Ac.)	₹1,800 crores



Rachabanda

For the welfare of the poor



PAY... Zilla Mahila Samakya, M...bnagar / Date... 25-11-2011

RUPEES One Hundred and Eight Crores Only OR BEARER

Rs. 108,00,00,000/-

A/C N. L.F. INTLS

MSB/BT/CX

SBH

APGVYB

CBI ING VASSER

Highlights of the second phase of Rachabanda

- Number of families benefitting: 35 lakhs
- Over 24 lakh Ration Cards, with a budget outlay of ₹210 crores
- Availability of rice at ₹1/Kg to 2.25 crore White Ration Card holders from November, 2011
- 5 lakh Pensions with a budget outlay of ₹140 crores
- 6 lakh houses with a budget outlay of ₹3,150 crores

Topic	Beneficiaries Rachabanda-I	Beneficiaries Rachabanda-II	Total Beneficiaries
Ration Cards	6 lakhs	24 lakhs	30 lakhs
Pension	3 lakhs	5 lakhs	8 lakhs
Homes	4.7 lakhs	6 lakhs	10.7 lakhs
Total			49 lakhs





STREE NIDHI



Easy Loans to Women



Highlights of Stree Nidhi

- The Stree Nidhi scheme has been introduced to financially uplift the rural women and to protect them from the clutches of the informal lending sector
- The loan is for emergency needs and financing higher order needs
- A ₹15,000 loan for women to be repaid in easy 24 month installments
- An amount of ₹1,000 crores has been provided as starting capital for the bank

Topic	Beneficiaries	Total
Stree Nidhi (Mahila Bank)	1.38 crore Women	₹1,000 crores





A Boon to 1.38 Crore Women



Highlights of Zero Interest loans to SHG women

- ₹1,400 crores to be spent annually on 'Interest-free loan' scheme for SHG women
- In the year 2011 – 12, it is targeted to provide SHG members loans to the tune of ₹10,000 crores from various banks
- Since December 2010, a subsidy of ₹873 crores disbursed for 'Pavala Vaddi' scheme
- To provide loans for the emergency needs of 10 lakh SHGs, 'Stree Nidhi' has been formed with ₹1000 crores
- To facilitate meetings of Women Groups, 1,097 'Stree Shakti Bhavans' are being constructed with ₹280 crores
- 21 lakh Metric Tonnes of rice is being purchased from farmers at a cost of ₹2,100 crores. Women groups gained ₹42 crores in commission.
- 4,284 nutrition/day care facilities and 'Baalavadi' centres to be set up through Gram Samakyas. This will soon be extended to all SC and ST villages
- Under the guidance of Mandal Samakyas, 210 milk chilling centres are being operated

Topic	Beneficiaries	Total
Interest-free loans	1.38 crore Women	₹1400 crores





INTEREST FREE CROP LOAN

Scheme for the Benefit of Farmers



Highlights of Zero Interest loans to farmers

- Farmers of Andhra Pradesh who promptly repay their loans can avail zero percent interest facility
- The scheme is intended to benefit 95 lakh farmers
- Interest-free loan scheme, for the first time in the country, by the Govt. of Andhra Pradesh under the leadership of C.M. Kiran Kumar Reddy
- Interest-free crop loans of up to ₹1 lakh
- Just 25 Paise interest on loans above ₹1 lakh and up to ₹3 lakhs
- A boon for the farmers who repay loans on time
- To start from rabi 2011
- An annual subsidy of ₹1,000 crores

Topic	Beneficiaries	Total
Interest-free loans	95 lakhs (up to 1 lakh to all farmers)	₹1,000 crores



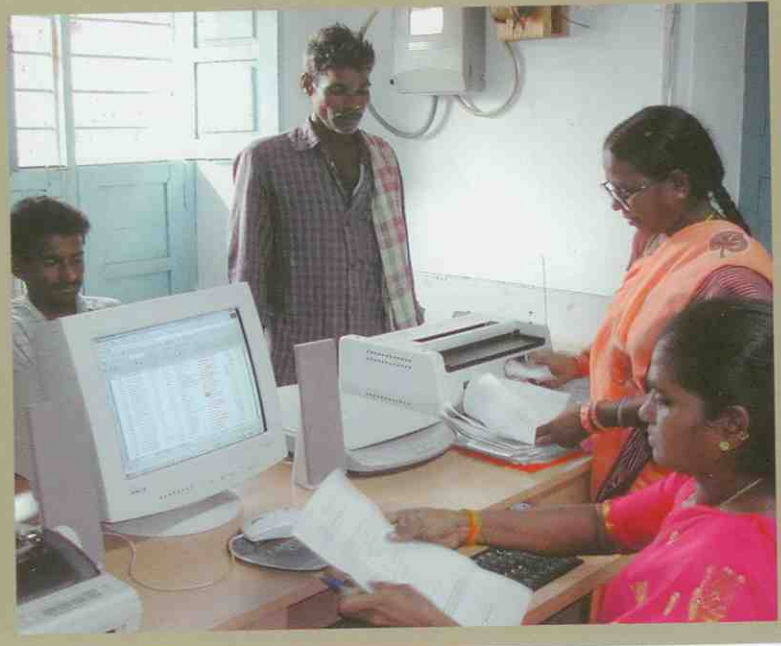
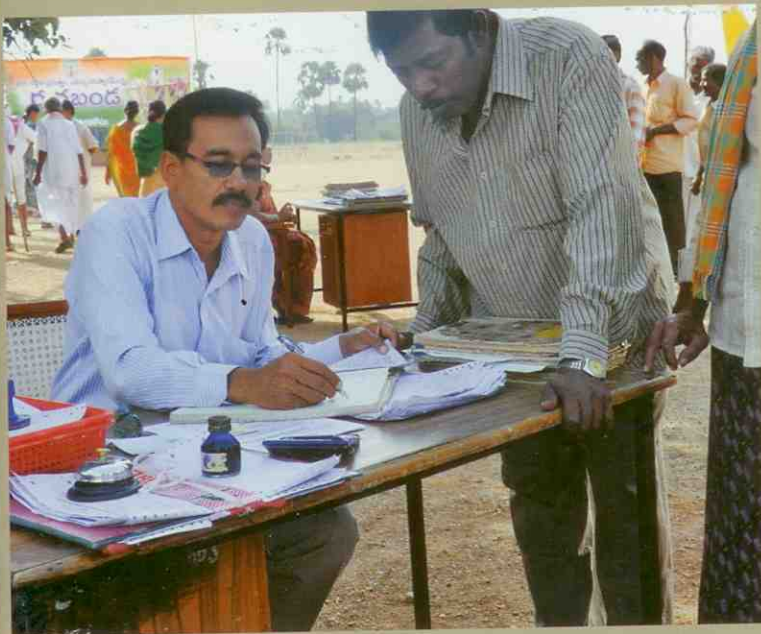


Andhra Pradesh Takes a Revolutionary Step to Fast Track Delivery of Public Services



Highlights of Mee Seva

- Introduced on a pilot basis in Chittoor, Krishna and Khammam districts
- A transparent and secured citizen-centric web-based service providing convenient access in securing copies of land records like adangal, village map, residence and income certificate, and birth and death certificates
- Ensures efficiency, transparency and accountability
- Certificates can be obtained in minutes
- By March, the facility covered 20 to 25 services with a target to bring 50 services by the end of 2012
- IT kiosks will be set up to help the farming community
- Revolutionary change to the existing system
- Certificates issued through 'Mee Seva' are verifiable online and hence tamperproof
- 'Mee Seva' to be extended to all districts with more services in a phased manner



Licensed Cultivators Act



Highlights of Licensed Cultivators Act

- Andhra Pradesh – the first state to introduce an act to provide loans and other benefits to the farmers who raise crops on others' land
- Over 26 lakh farmers are likely to be benefitted by the scheme
- Already 5.8 lakh licensed cultivators have been given cards this year



PRICE MONITORING COMMITTEE (PMC) TO CONTROL PRICES



Highlights of Price Monitoring Committee (PMC)

- Price Monitoring Committee headed by the Chief Secretary along with the concerned Secretaries has been set up to control the prices of Essential Commodities
- The PMC reviews every fortnight, takes corrective steps, and reports to the Group of Ministers (GOM) for immediate action
- Prevents hoarding and black marketing of Essential Commodities



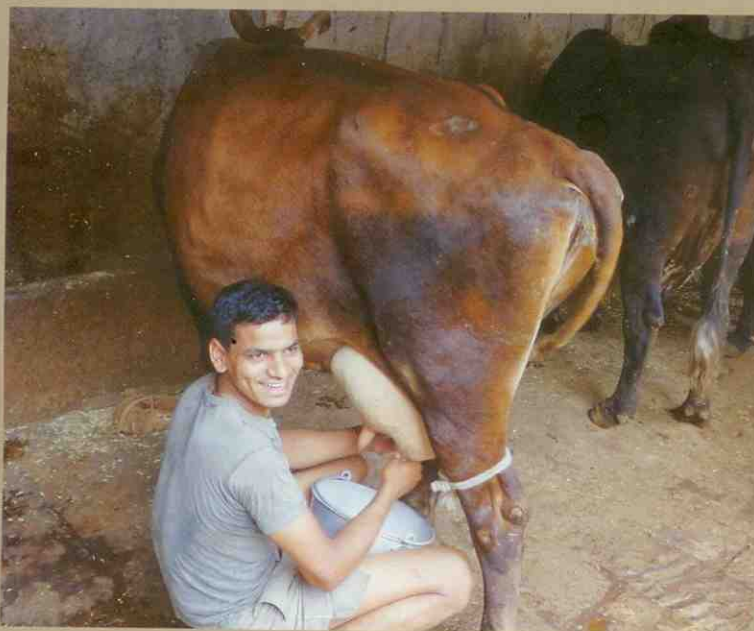
STATE MILK MISSION



Highlights of State Milk Mission

- The State Government has taken up the State Milk Mission with an outlay of ₹6,000 crores in order to give a boost to dairy sector in the State
- The goal of the mission is to increase the overall milk production in a sustainable manner
- The milk production of the State has been increased to 496.31 lakh litres per day

Topic	Beneficiaries	Total
State Milk Mission	25 lakhs	₹6,000 crores



Education



Highlights

- Education is the springboard for the future of children, and every child has the right to education
- June 2011 – Education Fortnight launched by the Chief Minister at Government High School, Ameerpet
- Focus of the programme: Enrollment of children, retention, improving literacy and providing quality education at all levels
- 27 lakh students are given scholarships and fees reimbursements to the tune of ₹3,500 crores per year
- This year alone, ₹5,260 crores has been paid as scholarship arrears for 2008 – 2011
- Education infrastructure such as model schools, additional classrooms, hostel buildings, residential schools, etc., are being developed at a total cost of ₹4,500 crores
- 30,000 Teachers, School Assistants and Pandits are being recruited for improving the quality of education





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YUVA KIRANALU**
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1,16,000
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యువతకు శ్రేష్ట ఆసరా



1 Rupee
Kg Rice

Food Security to 7.5 Crore People



STREE NIDHI
Easy Loans to Women

Rachabanda
For the welfare of the poor



**BRIGHTER,
BETTER
FUTURE.**



**INDIRA
JALAPRABHA**



mee seva
easier, faster



INDIRA KRANTHI PATHAM
INTEREST FREE LOAN

A Boon to 1.38 Crore Women



Government of Andhra Pradesh



INTEREST FREE CROP LOAN